

AN INTRODUCTION TO THE FOREST STEWARDSHIP COUNCIL

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FSC FORESTS FOR ALL FOREVER™



WHAT IS THE FOREST STEWARDSHIP COUNCIL?

A sustainable forest management solution to help protect healthy and resilient forests, for all, forever



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FSC FORESTS FOR ALL FOREVER
FSC® standards protect forests.
As the most rigorous and trusted forest certification system, FSC helps forests remain:
Deforestation free
Biodiverse
Effective carbon storehouses
In harmony with Indigenous Peoples
Healthy and resilient

Trusted by NGOs, consumers and businesses

BY NGOs

Active FSC International Members:

FSC is uniquely supported by the world's most trusted environmental organizations.

BY CONSUMERS

54%

of global consumers trust FSC to protect the world's forests, above all actors including governments, companies, and individuals.

Source: 2021 Global Consumer Research

BY BUSINESSES

…chosen by 1000s of global brands

FSC is the preferred certification scheme for companies and the most used by members of the Fortune 500.

HOW FSC WORKS



FSC's Ten Principles

The foundation of our forestry standard.

Developed to be relevant to different kinds of forest ecosystems and in diverse cultural, political, and legal settings, they require any managers of certified forests to:

I. Comply with all applicable laws;

II. Maintain or improve the social and economic well-being of workers;

III. Uphold the rights of Indigenous Peoples

IV. Maintain or improve the social and economic well-being of local communities;

V. Manage their products and services in a way that maintains or improves their long-term economic viability, social benefits, and environmental benefits;

VI. Maintain, conserve, and/or restore the ecosystem services and environmental values of managed forests; and also avoid, repair, or mitigate negative environmental impacts;

VII. Establish a management plan that outlines their economic, environmental, and social policies and objectives;

VIII. Demonstrate progress toward meeting these objectives;

IX. Maintain or improve high conservation values;

X. Ensure that all management activities comply with FSC principles and criteria.

FSC FORESTS FOR ALL FOREVER™

Fundamentally balanced

33.3̄%
Social



Local People & Society at Large

33.3̄%
Environmental



Biodiversity & Ecological Protection

33.3̄%
Economic



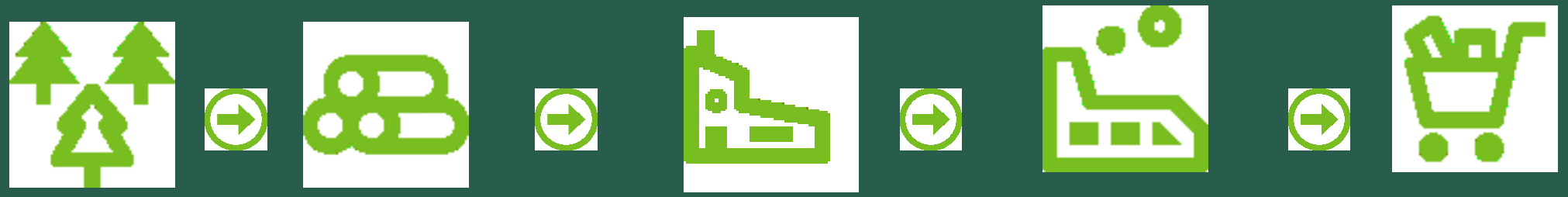
Responsible & Economically Viable

From forest to consumer

Forest Management (FM) certification

Chain of Custody (CcC) certification

Promotional licence



Forest → Sawmill → Factory → Processor → Retailer

Our labels verify that products have been sourced sustainably



THE EUDR & FSC®

#EUDR #ForestsForAllForever #EUGreenDeal

FSC FORESTS® FOR ALL FOREVER

5. FSC: a strong foundation to build EUDR compliance

10 ways FSC can support the effective implementation of the EUDR.

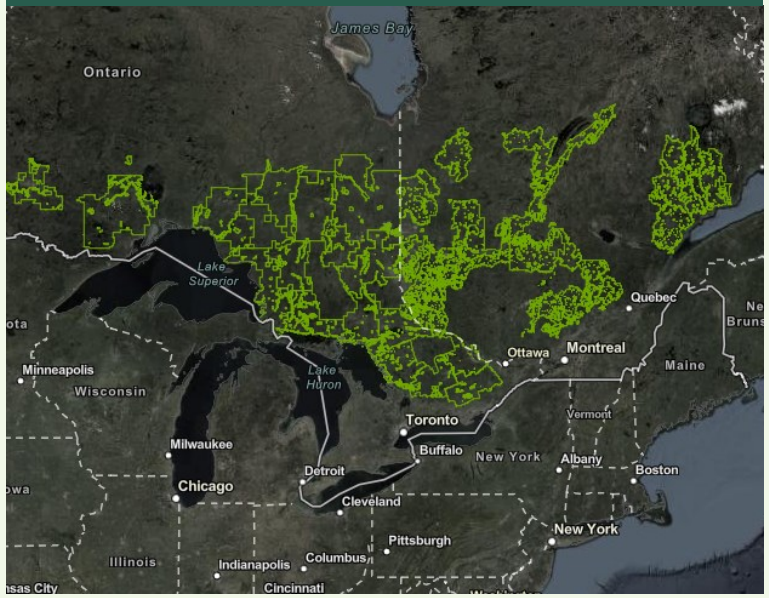
- A tool to assess and mitigate risks within due diligence
- Requirements that cover both legality and sustainability
- Strong social protections, in particular, the rights of Indigenous Peoples
- A robust system and third-party verification provides assurance and integrity
- Strategic partnerships and investments in new technologies supporting geo-location
- 10+ years experience with EUTR and due diligence
- Expertise with VPAs to develop partnerships with producing countries
- Sustainable forestry standards that prevent deforestation and degradation
- A systematic approach against illegal logging built over 30 years
- A unique multi-stakeholder approach that helps deploy new forest solutions

FSC FORESTS FOR ALL FOREVER

Advancing certification compliance

We’re bringing together people and organizations around the world to create new solutions for protecting the health and resilience of forests everywhere – at every step of the supply chain.

Geo-location



We’re collecting geo-location as coordinates representing certifiedd forest management units.

Blockchain



We’re leveraging the power of blockchain to revolutionize materials traceability and trade compliance in high-risk supply chains.

Isotope Testing



We're piloting the application of cutting-edge wood identification technology to root out false claims and trace the origins of timber.

5. FSC's engagement on the EUDR

FSC's activities on the EUDR

FSC welcomes the new EU anti-Deforestation Regulation – and is ready to work for effective enforcement on the ground



December 15, 2022

Category: General news →

EU decision-makers have reached an historic agreement by approving the landmark anti-Deforestation Regulation (EUDR). The EUDR will prohibit placing products linked to deforestation and forest degradation on the EU market.

1. FSC's engagement in EU Commission EUDR multi-stakeholder platform (ongoing)
2. FSC's initial reaction to the EUDR (Dec '22)
3. Webinar "*EUDR & FSC*" (23 March '23)
4. Event "*Wood you find it?*", Brussels (25 April '23)
5. FAQ EUDR & FSC (Q2 '23)
6. Podcast (Q2/Q3 '23)
7. Complementary analysis EU initiatives & FSC certification (Q3 '23)

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FSC IN TÜRKIYE AND IN EUROPE



Forest Management certification in Europe

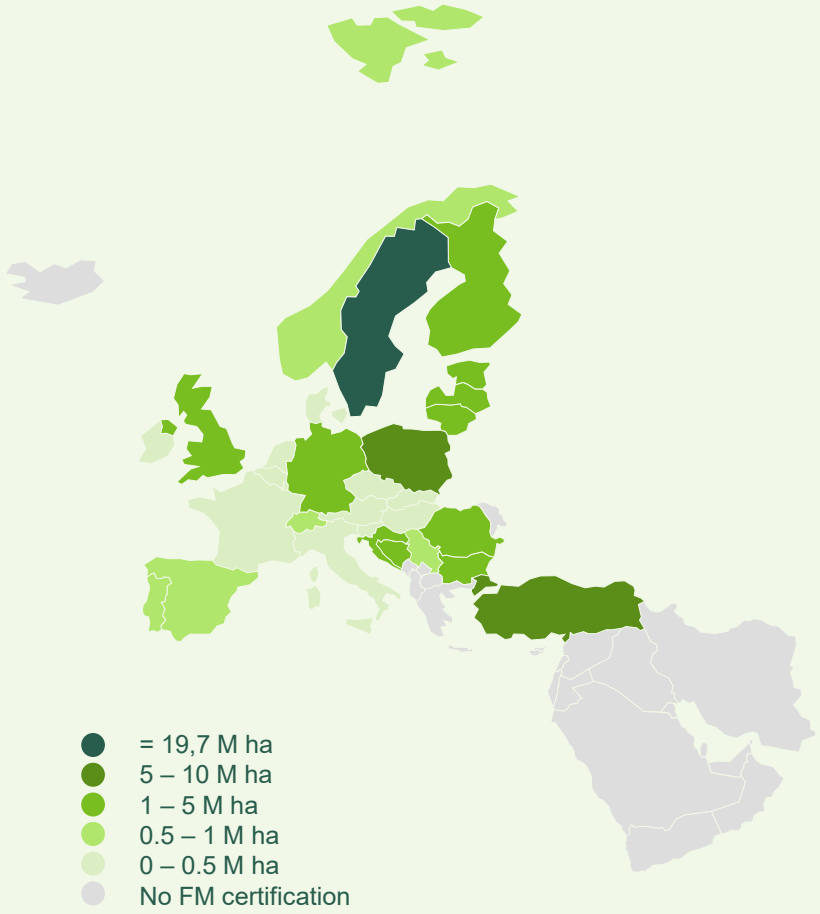
Türkiye is the country with the biggest growth rates in Europe over the past 12 months and is now the 2nd country with the most certified area after Sweden.

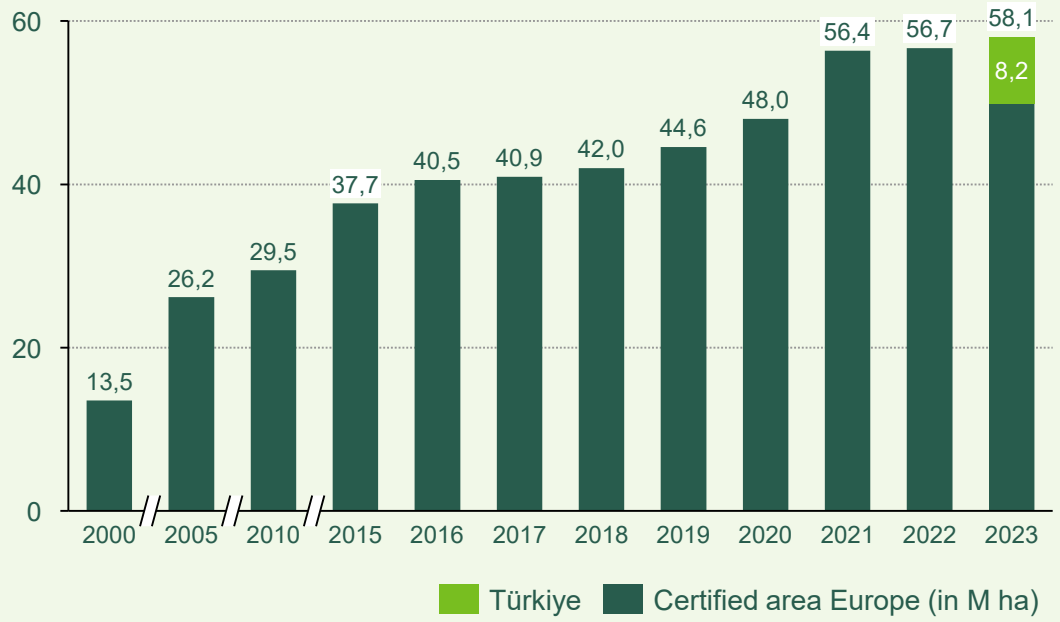
58.1 M ha
FM certified area in the Region

28%
Of Europe's total 207M ha forest is certified

8.2 M ha
FM certified area in the Türkiye

37%
Of Türkiye's total 22M ha are certified





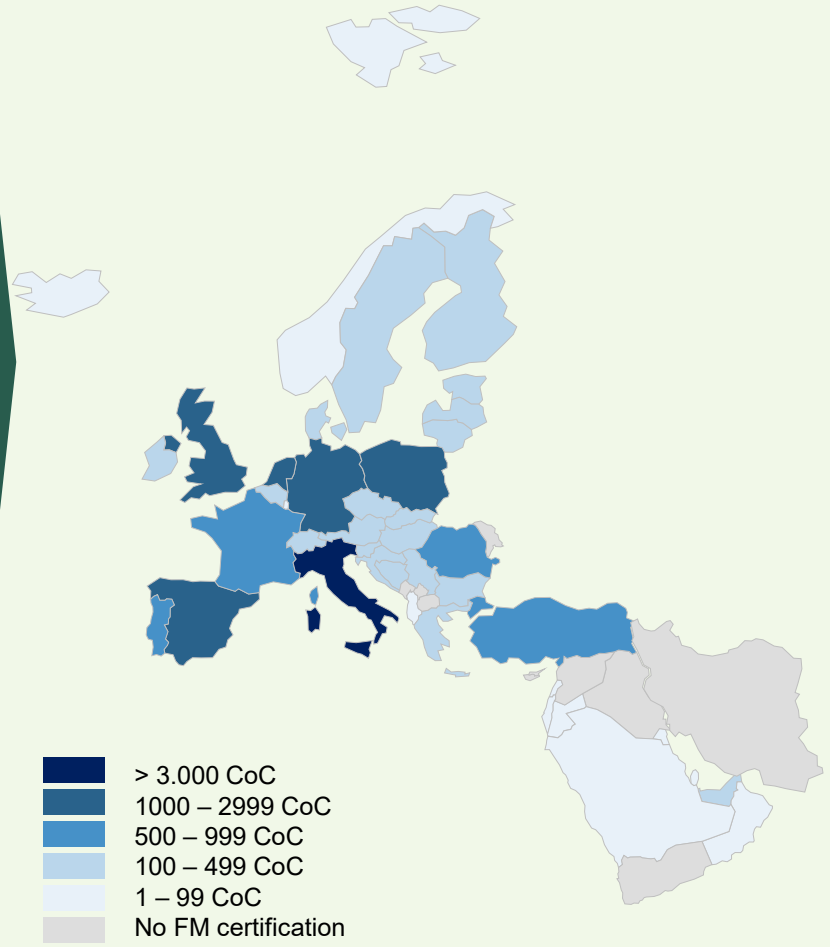
Our Chain of Custody certification: Verification from forests to consumers

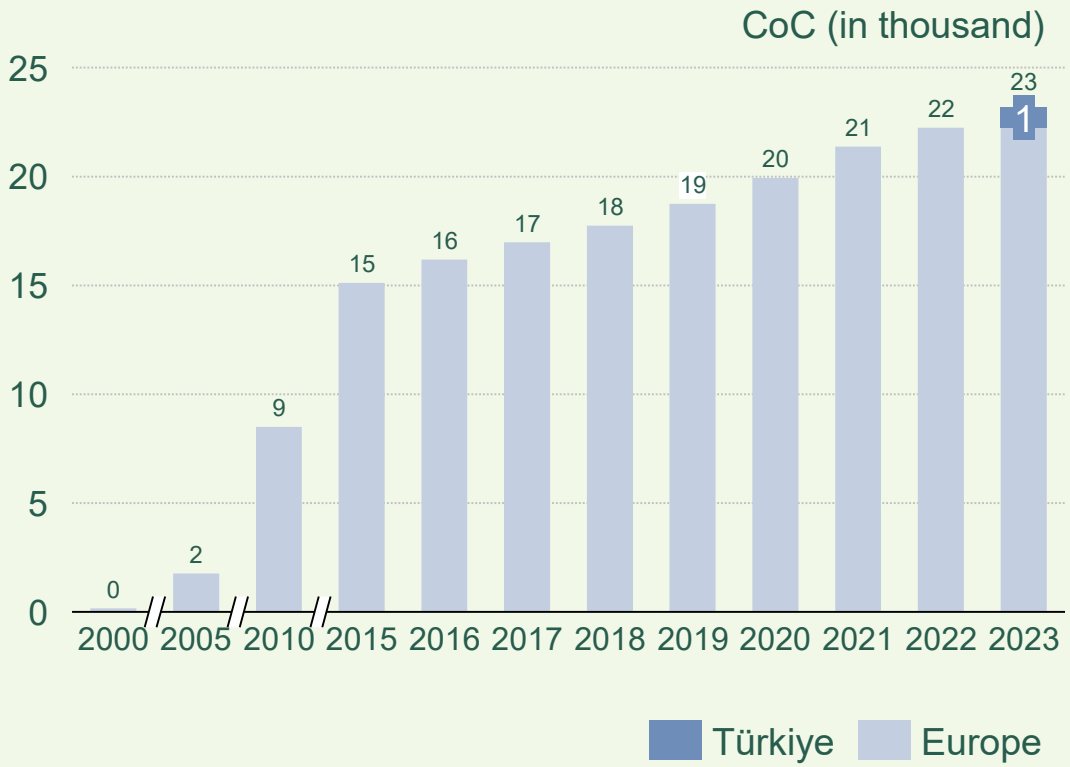
Europe is the leading CoC region but there is still potential to grow. Türkiye's CoC has doubled in only 3 years and is now at close to 1,000 certificates

22,227
Chain of Custody certificates in 49 countries in the region

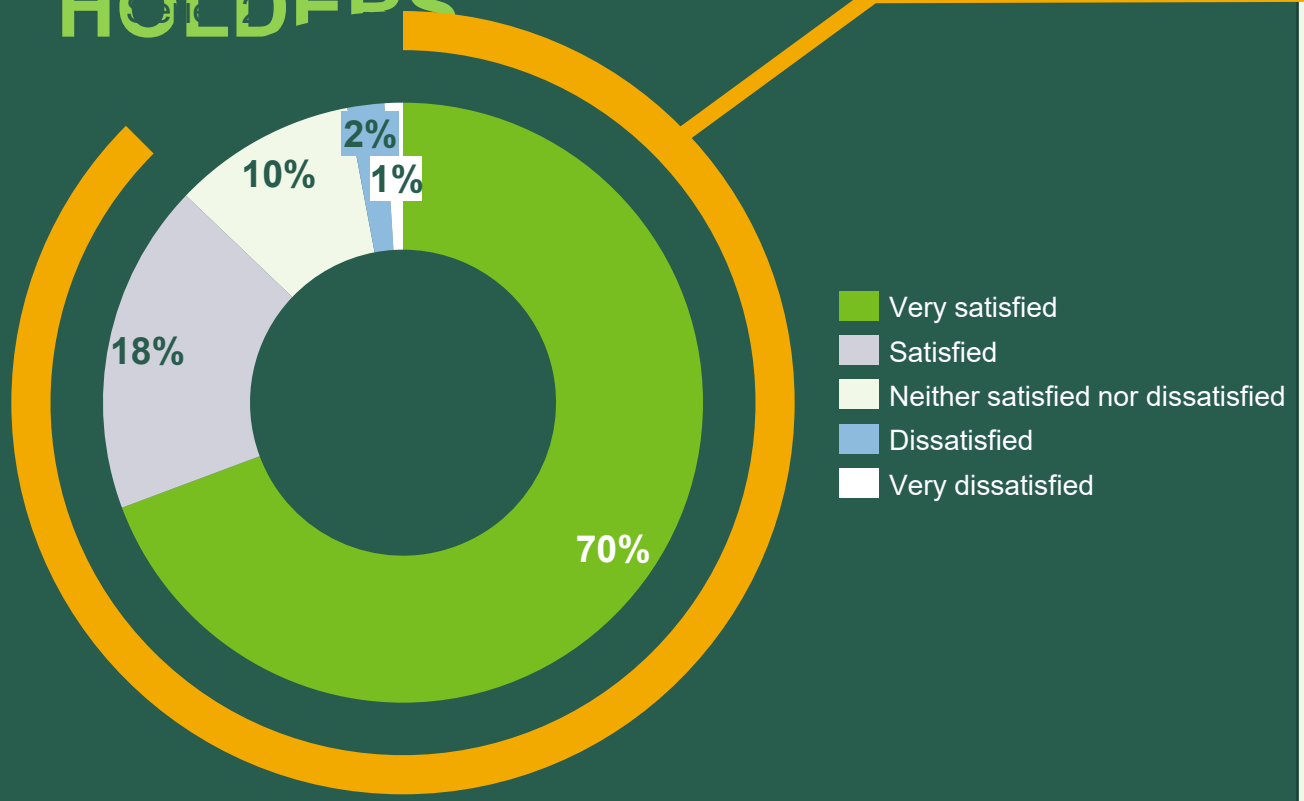
41%
Of global CoC certificates

946
Chain of Custody certificates in Türkiye





INDUSTRY: OVERALL POSITIVE EVALUATION BY TURKISH CERTIFICATE HOLDERS



88%

of Turkish Certificate Holders are satisfied with their certification

83% of Certificate Holders consider their FSC certificate as **important** of **very important**

59% Net Promoter Score in Türkiye

Question: How satisfied are you with your FSC certification?
Number of responses: 195

Source: FSC Global Client Survey 2022

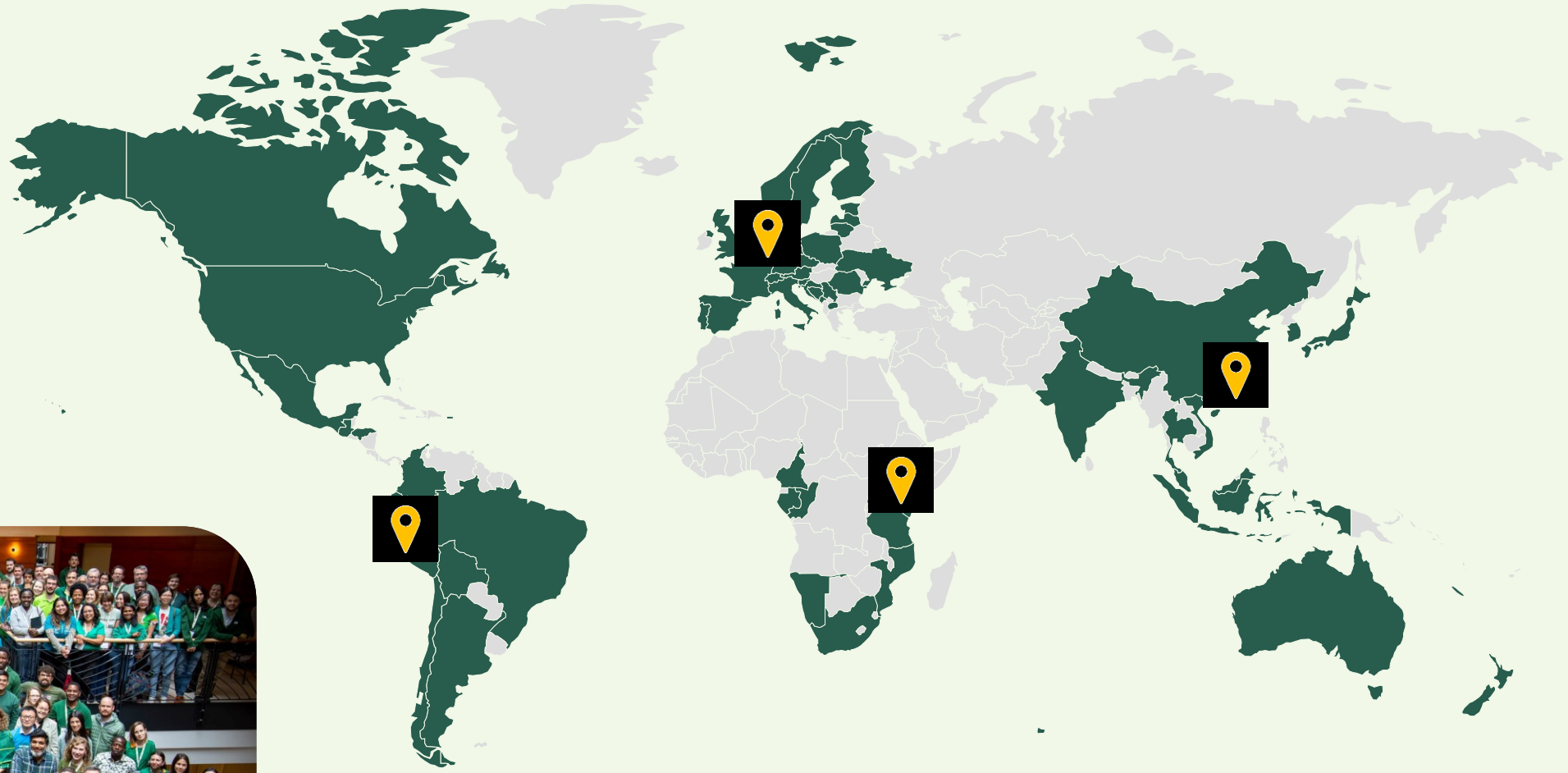
91 %

of the Turkish consumers who recognize FSC trust a brand carrying the FSC logo.



Q9. If you learned that a brand promotes FSC or offers FSC-certified products, what influence would it have on your trust in that brand? (5-point scale)
Base: Total sample in Türkiye (n=800: Recognizer of FSC (seen often & seen occasionally, according to Q3)

The FSC Network is present in over 56 countries

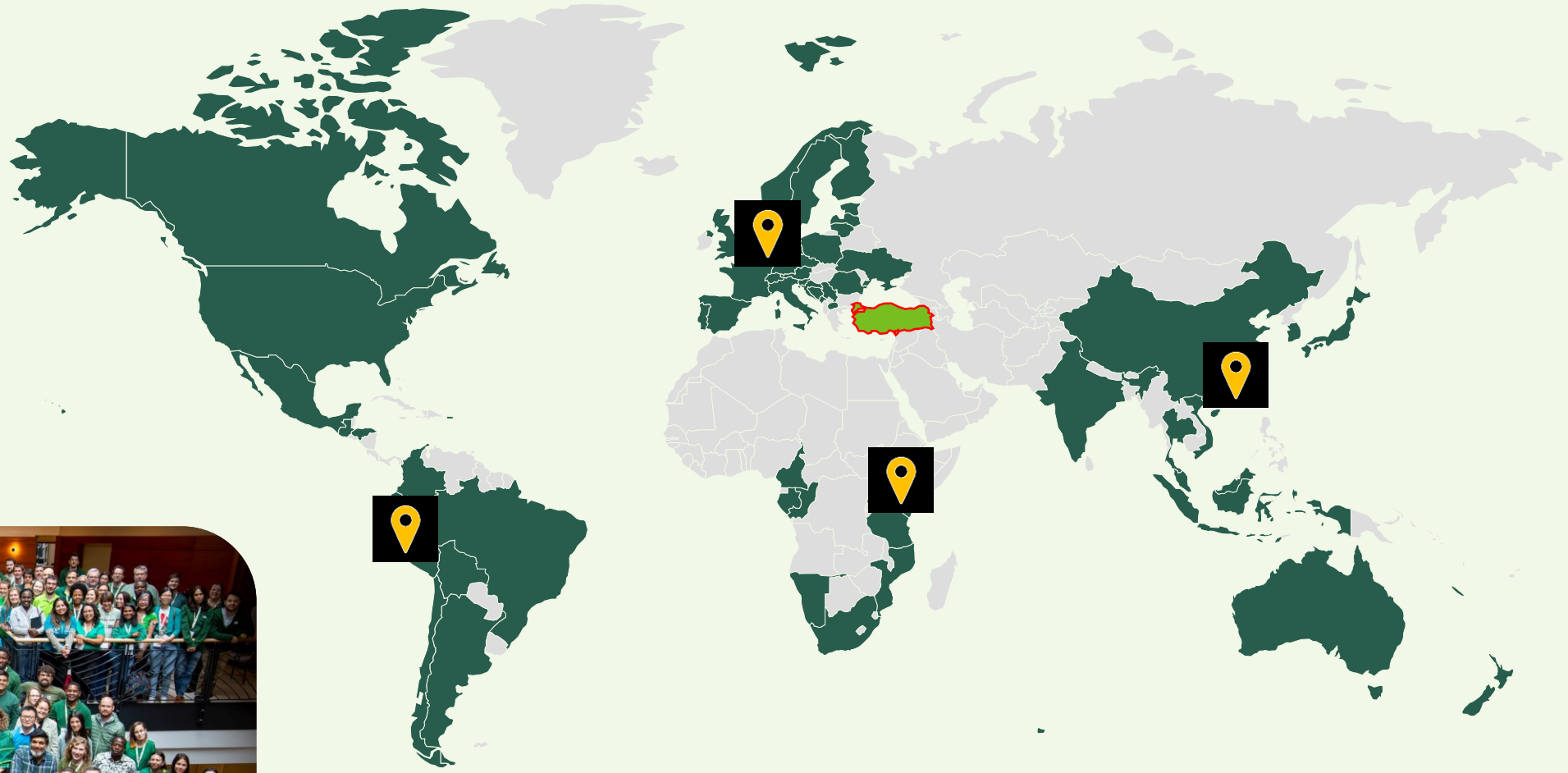




FSC Global Network

Regional teams (4 main locations)

The FSC Network is present in over 56 countries





FSC Global Network

Regional teams (4 main locations)

Next steps for Türkiye in 2023

25 April 2023
Meeting with Turkish Stakeholders

Q3 / Q4 2023
Stakeholder Event in Türkiye

Apr May … Sep Oct Nov Dec

Job Posting for FSC National Representative in Türkiye published

Q3 / Q4 2023
Start of FSC National Representation Türkiye

Selection period



Teşekkürler

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